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Set & Drift

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SET AND DRIFT



Senior Officer Executive Management Course Graduation. Adm. Thomas H. Moorer, Chief of Naval Operations, on 8 August singled out public affairs in his talk to the graduates of a 3-week Senior Officer Executive Management Course conducted by the Naval War College. He told the 27 Navy rear admirals, Marine Corps brigadier generals, and selectees for these ranks that their new status would bring with it two changes in the area of public relations. They would, first of all, be more visible to the press and other media, and, secondly, their comments would carry greater authority.

Admiral Moorer concluded by saying,

Your reaction in this business can be based on a dash of common-sense, a healthy serving of knowledge about the subject you address, and an acquirable intuition which warns you not to discuss matters about which you lack information or any responsibility. . . . I invite you to accept public affairs as an opportunity to relate the Navy's achievements, and not as an arduous task of relative insignificance . . .

The second annual Senior Officer Executive Management Course covered many areas, including behavioral sciences, managerial planning and control, national and labor economics, budget-

ing, and systems analysis. Professors from the Massachusetts Institute of Technology's Sloan School of Management provided the major portion of instruction and were instrumental in setting up the course 18 months ago. Leading specialists from the Navy, the Office of the Secretary of Defense, and other governmental agencies also participated as lecturers in the course.

The consensus of the participants was that the course was very useful in preparing senior officers for their new managerial responsibilities. There was also some constructive criticism, which will aid in preparing the content of the next Senior Officer Executive Management Course.

Nonnaval Students Orientation Course. During the week prior to the commencement of their studies at the Naval War College, more than 100 Army, Air Force, Marine, and Coast Guard officers toured nearby ships and installations of the United States Navy. The group sailed in day-long cruises aboard destroyer-type ships from Newport, visited the submarine base at New London, Connecticut, and received lectures on Naval organization. The purpose of the orientation course was to

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impart to these officers an understanding of the Navy's capabilities and operational problems.

The course included a day long cruise off the New England coast aboard one of three light escort vessels, the *USS Bronson*, the *USS Talbot*, and the *USS Wilkinson*. The nonnaval officers observed on this cruise a missile firing drill, a mock submarine attack, and the general operating procedure of a small combatant vessel. The group also toured the New London Submarine School for a day, visiting the nuclear submarine *USS Bergall* and the 23-year-old diesel-electric submarine *USS Sablefish*.

The officers who participated in this course felt that it was very useful in broadening their understanding of the Navy. Army Lt. Col. Clifford Nielson had this comment: "These tours are not connected directly with our studies at the War College of course, but it does give us an idea of the operational problems that these ships have, since they are similar to all other ships in the Navy in many respects."

The orientation which this course provides for nonnaval officers has proved so beneficial in the past that the course has become an annual event at the Naval War College.

NON - NAVAL STUDENTS ORIENTATION COURSE



The commanding officer of the Submarine School in New London, Conn., Capt. Yates, briefs students.



Non-Navy officers gather around a control console in the fireroom of *USS Talbot* for a briefing from one of the ship's officers.



Climbing through the after escape trunk of the submarine *USS Sablefish*, at New London, Conn., an Air Force officer finishes his visit to the ship.

(Navy photos by PHC W.M. Powers)

SENIOR OFFICER EXECUTIVE MANAGEMENT COURSE



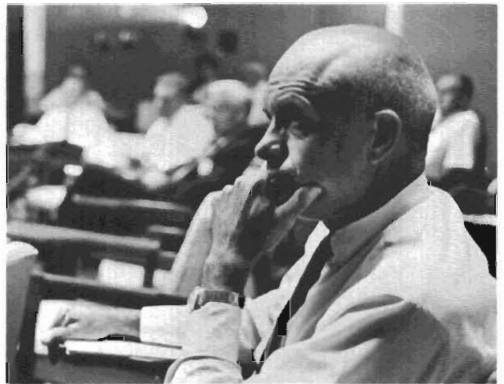
Rear Adm. Ernest W. Dobie, Jr.



Adm. Thomas H. Moorer, CNO



Participants listen intently during a lecture



Marine student Brig. Gen. Alan J. Armstrong



Rear Adm. John K. Beling



Rear Adm. John B. Davis, Jr. speaks to participants